

NEW



LOCKHEED ELECTRAS

★★★★ DELTA'S FOUR STAR SELLING POINTS:

- ★ DELUXE EQUIPMENT
- ★ HIGH SPEED SCHEDULES
- ★ MILD WEATHER ROUTE
- ★ SOUTHERN HOSPITALITY

Delta Air Lines is pleased to announce the inauguration of Lockheed Electra service and new high-speed schedules between Atlanta and Dallas . . . also new low-wing, multimotored eight-passenger airliners between Atlanta and Charleston. With new equipment on all schedules, deluxe transportation is available over the entire Trans-Southern Route.

The new all-metal Electras are manned by two pilots and powered with the world-famous Wright Whirlwind motors . . . speed in excess of 200 M. P. H. . . . scientifically sound-proofed . . . 1100 miles cruising range . . . two-way radio telephone.

In routing passengers via Delta you are assuring them of high-speed luxurious service, courteously rendered by an experienced personnel directed by veterans of air transportation.



DELTA AIR LINES
THE TRANS-SOUTHERN ROUTE

