

DELTA DC-8

Royal JET *Service*

The Newest
in Jet Travel



WHEN YOU FLY DELTA ROYAL JET SERVICE...YOU

You can expect *Royal Jet Service* whether you have a deluxe first class ticket, or one for the thrifty supercoach. Each is the finest of its kind. Each is *Royal Jet service*.

Passengers in the deluxe section enjoy more spacious surroundings and numerous extras that make the trip memorable.

Supercoach passengers get there just as fast...ride in accommodations far more luxurious and comfortable than first class of a few years ago. And they save about 25%.

No "walking" chessmen in this vibration-free lounge in the deluxe section of the DC-8



Luncheon or dinner is the high point of Delta Royal Jet Service.

A fine champagne sparkles in your glass — heralding the beginning of an incomparable Delta luncheon or dinner, featuring your choice of entrée. All *compliments de la maison*.

The quality of Delta's cuisine matches the excellence of Delta's flight equipment. A truly fine champagne is served. A variety of other popular beverages and cocktails are available in flight. A fresh and modern design of service-ware gives your food tray a gay flair when it is served.

Catering to varied tastes, Delta offers a choice of entrée. A prime and properly aged filet, charcoal broiled to order. Cornish Game Hen, done to a succulent, delicate turn. Or perhaps Lobster Thermidor, if you prefer, on appropriate days. A meal fit to put before a king.





YOU FLY THE FINEST

A LIGHT FOR WRITING OR DINING:



On the back of the seat in front of you is a small but ample light that floods your fold-down table at mealtime or for correspondence.

READING LIGHT MOVES WITH YOU:



Over your shoulder beside the headrest is a cool, fluorescent light directed lapward. Recline at any angle, it's always right for reading.

TWO STEWARDESSES ON CALL:



A signal button on the control panel brings one of the two stewardesses on duty in each cabin (4 stewardesses in all).

TO EACH HIS OWN AIR VENT:



Not overhead or out-of-reach, but at finger-tip command, directed just where you want it, *not* at your neighbor.

INDIVIDUAL TABLES:



A broad, substantial table folds down at the touch of a button—slides toward you to ideal position—unaffected by angle of seat ahead.

A HASSOCK TO BOOT:



First class passengers will find an upholstered footrest under the seat ahead. Also 8" armrests between seats.



DELTA'S NEW "UNITIZED" SEAT

gives you all the features above, plus comfortable, scientific support that really relaxes and refreshes you.



DELTA'S THRIFTY SUPERCOACH



BENJAMIN FRANKLIN, 1706-1790.
Patriot, statesman, inventor, author.
"A penny saved is a penny earned."

As the Colonial apostle of thrift and efficiency, Benjamin Franklin would have applauded Delta's thrifty supercoach.

Compared to a coach-and-four's speed of perhaps 40 miles a day, the DC-8's speed of nearly 600 miles an hour would be a pleasant, although difficult-to-believe, improvement, even to Franklin's scientific mind . . . especially while enjoying a complimentary repast such as few taverns of the day could boast, in luxury unknown to the times.

Most appealing to Poor Richard's author, however, would be the fare — reasonable in the extreme—*only about five pennies a mile*, roughly comparable to the stagecoach fare between Philadelphia and Baltimore.





FIRST CLASS ON DELTA

You'll marvel, as you enter the deluxe cabin, at how such a large, spacious room, handsomely decorated in rich panelling and hand-loomed fabrics, could possibly zip through the air at nearly 10 miles a minute . . . with such incredible smoothness.



DELTA DC-8

Built by Douglas, this is the world's most advanced type of jetliner. Of fifteen cities in the U.S. now, or soon to be, on jetliner schedules, Delta will serve seven. Other cities will be added to the jet service pattern as additional equipment is delivered.

NEW YORK . . . PLaza 1-6600
 DETROIT, WOODWARD 5-3000
 MIAMI FRanklin 3-0441
 HOUSTON CApitol 5-1361
 DALLAS . . . FLetwood 7-6161
 ATLANTA JAckson 4-3242
 CHICAGO . . . FInancial 6-5300



DELTA *Royal JET Service*

LEGEND :

-  Delta Air Lines routes
-  Interline Through Plane Services
-  Connecting Airlines

