

THE DELTA IMAGE



Greif and Design Accessories take pride in their affiliation with Delta Air Lines. Both Companies are premium suppliers in our industry recognized for their respective design, quality and service. Greif provides tailored garments, dresses and outerwear while Design Accessories provides the complementing accessories: Shirts, blouses, ties, sweaters, and aprons.

The image a Delta Flight Attendant represents to the customer is one of professionalism and pride as well as style. Passengers recognize Delta Flight attendants on or off the aircraft by their consistency of appearance and look that says, "I'm proud to be a part of Delta."

It is preferred the Delta image be reflected in consistent combination of colors: all navy or all gray as pictured here.





FLYING SMART

Blazers/vests should always be worn buttoned.

Blouses/shirts should be clean and pressed with long sleeves worn down and buttoned. Neckwear/pocket scarves should be a compatible design and scarves tied so the ends are not exposed to food/beverages.

Shirts/blouses are cotton/polyester and machine washable. Tailored garments are polyester/wool. Dry clean only.

DIRECTIONAL



The optional pleated front poly/wool dress is washable (remove belt) and can be worn year round. Accessorize with scarf or necklace. The aviator shirt may be worn June-August. wear with a tie.

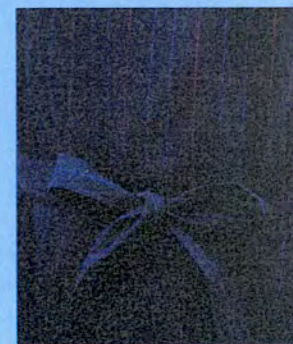
TRENDS

The Delta Burgundy sweater collection is optional and was designed to accentuate the tailored uniform. Only the double breasted cardigan style may be worn without a blazer. Turtlenecks are available for females only; pullover styles must be worn over a shirt or blouse. Sweaters are 100% acrylic and machine washable. The turtleneck sweater may not be combined with any other sweater.



SMOOTH SERVICE

The navy window pane apron gives a new look to the uniform; tie front or back. The navy butcher blocks, snap or zip style aprons may continue to be worn. Gray smocks/aprons phase-out in 1990.





Jenny Poole
Assistant Vice President
In-Flight Service

To All Delta Flight Attendants:

You have the best looking uniform in the air line industry. It was a classic when it was introduced in 1983. It was a classic when it won the 1984 Image of the Year Award from the Career Apparel Institute. It remains a classic statement today as traditional design never loses its inherent style.

This booklet will introduce you to new garments by Greif and Design Accessories which will keep your classic look updated and fresh. These new items are in response to your requests for quality fabrics and workmanship. We believe your interests have been met.

Continue to wear your uniform with pride and professionalism.

Sincerely,

A handwritten signature in cursive script that reads "Jenny".

Jenny

As a Delta Flight Attendant strive to maintain a professional and businesslike appearance. To ensure your appearance is consistent with published guidelines, garments should be worn as follows:

Blazers: Must be buttoned.

Vests: Double breasted vest should not be worn with single breasted blazer.

Slacks: Length should not show break at shoe.

Skirts: Hem length should not exceed 2" above or below knee.

Shirts/Blouses: Must be worn with approved neckwear/necklace. Male Aviator shirt can be worn June-August only. Long sleeves should be worn down and buttoned. Blouses must be worn conservatively.

Sweaters: Pullovers must be worn over blouse or shirt. Turtleneck may be worn with vest/jumper and blazer. Double breasted cardigan must be worn buttoned. Sweaters should not be worn as "sets."

Pocket Scarf: Should be compatible with neckwear and, if used, worn in blazer pocket only.

Dress: May be worn year round. Should be worn with neckwear/necklace.

Purses, Shoes, Luggage: Must be navy or black.

Uniform Care: Tailored uniform components (including topcoats and rainwear) are dry clean only. Accessory pieces are machine washable (including dress) except ties and silk scarves which are dry clean only.



THE GREIF COMPANIES