

DELTA DIGEST

FEBRUARY/1983







A.



C.



D.



B.

New Flight Attendant Uniforms Reflect the Delta Difference

The new uniform Delta flight attendants will introduce on March 1 are described as "an updated statement of class rather than just another classic statement" by Van Lupu, the designer of the new ensemble.

"A breed apart . . . that's how I think of Delta, an airline with its own identity and its own spirit," Lupu said.

In describing the navy uniform, with its gray and aubergine (dark purple) accents, Lupu noted that traditional design never loses its inherent effectiveness. A classic approach need never become boring or outdated, Lupu said as he noted that the new uniform spells out "an attitude for tomorrow, a look of pride and a unique spirit of difference . . . the Delta difference."

There are four separate vendors for the new uniform program. Greif manufactures the tailored female and male garments, while Design Accessories produces the accessory items

such as blouses, scarves, sweaters, ties and belts. Hathaway manufactures the men's shirts, and Terner's of Miami has designed a line of luggage.

The navy, tailored garments are polyester/wool with quality workmanship and detailing. Female flight attendants may choose from a blazer, vest, two styles of skirts, two styles of pants or a jumper for their basic ensemble. Blouses of polyester/cotton are available in several styles for a versatile look. The blouse selection features a gray and white stripe bow blouse, a softly shirred white blouse and a gray man-tailored blouse.

Male flight attendants will wear a three-piece suit. Both the male and female blazers have navy sleeve stripe detailing. Shirts for the men are available in gray and white stripe, solid white and solid gray. The men's ties, available in three designs, are 100 percent silk.

A.—PULLOVER SWEATER—*Jenny Epstein seems to like the gray pullover sweater with a scarf featuring navy and aubergine accents.*

B.—A TURTLENECK sweater is available in the women's wardrobe as shown by Evelyn Edmond. The selection includes several blouses in addition to the sweaters.

C.—SERVING SMOCK—*Jan Blessing models the navy serving smock with gray braid trim on the pockets.*

D.—THE GRAY POPLIN RAINCOAT features a zip-out lining. *Jenny Epstein carries one of the bags available from Terner's of Miami.*

The women have a selection of scarves and ties to accessorize their uniform garments, including a designer pocket scarf which picks up the gray and aubergine accent colors. There are also pullover and turtleneck sweaters, all in gray. For service on board the aircraft, flight attendants have navy serving garments with gray braid trim on the pockets.

Each flight attendant will have a gray poplin raincoat that features a removable gray cloth collar and epaulets, a zip-out lining and cuff strap detailing. A navy winter overcoat is also available.

Luggage items available are constructed of gabardine polyester in navy blue with gray polyurethane trim. The luggage is soft-sided with zipper closures. The selection includes clutch purse, tote bag, garment bag, overnight bag and shoulder bag. A leather briefcase is also available in black or navy.