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DELTA DIGEST

EMPLOYEE MAGAZINE OF DELTA AIR LINES



ON BOARD

NEWS OF DELTA AND THE AIRLINE INDUSTRY

SUMMER STEWARDESS UNIFORM

A more colorful sight cannot be found this spring than the Delta stewardess in her new summer uniform of blue, green and yellow.

Exclusively designed for Delta, the new summer wardrobe consists of three basic dresses, huntsman hat, shower coat, shoes and accessories.

The dresses are the same basic style which is the classic princess line with a jeweled neck. The fabric is dacron knit with a diagonal weave. The three colors—aquanox blue, grenelle green and sunshine yellow present a splash of color in the terminal as the stewardesses in their short but not mini length dresses go to their flight.

Summer showers call for the donning of a beige shower coat liberally sprinkled with brass buttons. The coat features a modified mandarin collar and the coat's lining is millium.

A beige, huntsman hat with its high dome and "chimney stack" on top is highlighted by a bandanna of the three colors of the dresses.

The shoes are pumps with a medium heel. They are bone colored and match the purse which has a detachable shoulder strap. A tricolor strip running diagonally down the purse adds another splash of color.

As an added accent the gold chain belt and wrist length beige gloves complete the wardrobe.

On board the stewardess will wear a serving tunic which is made of 50 per cent rayon and 50 per cent cotton. The tunic is reversible with either side displaying a multicolored oriental print complementing any of the three dress colors. Blue and green are the predominant colors on one side while green and yellow reign on the reverse.

In the cabin it is possible to have six color combinations at one time.

DELTA'S 40TH ANNIVERSARY

Speeding along at 90 miles-per-hour the 6-passenger Travelaire launched Delta into the field of air passenger service. On June 17, 1929 this aircraft carried Delta's first passengers on a flight originating in Dallas and having stops in Shreveport and Monroe before ter-



The new look—Delta's stewardess uniforms glow in an array of color for the summer. Wearing the intricately patterned serving tunic, at left is Leslie McCloskey. The center model is Terry Combs who wears the basic dress with its optional gold chain belt. The dress comes in three colors. On the right Candy Crane wears the huntsman hat with its "chimney stack" and tricolor bandanna. Her shower coat is liberally adorned with brass buttons. The gloves are wrist length and the purse features an adjustable strap for use as a shoulder bag when desired.

minating in Jackson, Mississippi.

In recognition of the 40th anniversary of Delta's first passenger flight the June Digest will be a 40th anniversary issue. Featured in this issue will be a history of Delta and a story featuring clippings and pictures which illustrate the colorful history of Delta.

NEW BAGGAGE CONTAINER

A new service to Delta's passengers was recently launched on a system-wide scale. The passenger, especially the ladies, need no longer experience annoyance of unwieldy baggage which is not practical as carry on luggage, but is not constructed for handling as ordinary baggage.

For the passenger's convenience Delta is making available a cardboard container designed to hold certain items of baggage often carried by passengers on

trips. This new service is the result of a several months long study conducted at selected stations. The favorable response of the passengers to this service is in evidence by the number of containers, now appearing at baggage claim areas across the system.

The containers are supplied as a convenience to passengers and without cost at field ticket offices. They are used to hold items such as portable hair dryers, wig boxes, hat boxes and the inevitable vacation souvenir. These items are much safer in the container and not as likely to be damaged and there is a convenient carrying handle which appears when the container is sealed.

Imprinted on the white paper covering of each container is the Delta symbol which is easily recognized wherever it goes, the simplicity of checking and claiming the new container is without