

The Jet Era marked a fashion first for Delta Air Lines.

First to inaugurate DC-8 and Convair 880 jet service, Delta introduced on Royal Jet flights a smart new stewardess uniform designed by Edith Head, fashion chief of Hollywood's Paramount Studios and author of the wide-selling book "Dress Doctor." The uniform is now being worn as a winter uniform by all Delta stewardesses.

Utilizing comfort and simplicity with a feminine look, it consists of a honey beige one-piece dress, highlighted by a "jet flame" ascot and worn with loose-fitting matching jacket, or sleeveless, three-quarter length tunic during meal service. Made of Telgaweave gaberdine, the dress is fashionably tailored by Shotland Modes, of New York, specialists in airline uniforms.

Completely different is the handsome full length leather coat that completes the ensemble. Of matching beige color, it is manufactured by Samuel Robert of New York and Boston.

Accessories include cinnamon-color shoes, bag, and belt.

"Women should dress for the role they play in life, be it as a housewife, as a secretary, or as a stewardess," says Miss Head as she describes the theme behind her exciting new design for Delta stewardesses.