

# News Release

Delta Air Lines, Inc.  
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## **MEDIA ADVISORY**

### **DELTA AIR LINES TO UNVEIL “THE SPIRIT OF DELTA” IN OLYMPIC LIVERY; 10,000 EXPECTED TO ATTEND**

**ATLANTA, GA,** July 28, 1995 -- Delta Air Lines today announced it will unveil “The Spirit of Delta” aircraft Saturday, July 29, 1995, at 12:00 noon after being repainted in Olympic livery. The B-767 was purchased several years ago by the employees and then given to the company. It is the only named aircraft in Delta’s fleet.

More than 10,000 employees and guests are expected to be on hand for the rededication ceremonies, along with Delta Chairman, President and CEO Ron Allen, ACOG officials including Co-Chairman Andy Young, Olympic Gold Medal Winner Jeff Blatnick, ACOG mascot Izzy, and children from several different community organizations.

The ceremony starts at 11:30 a.m. at the carrier’s Technical Operations Center (TOC), 1775 Aviation Boulevard, Hartsfield Atlanta International Airport. The gates will open at 10:30 a.m. for the news media, Delta employees and their guests. Space limitations prevent this event from being open to the public.

The media are invited to take a “first flight” aboard “The Spirit of Delta” around the metropolitan area. The flight departs at 2 p.m. from the TOC and will return about 3 p.m.

News media should identify themselves at the first security gate on Aviation Boulevard for directions to the ceremony site. A media parking site will be located on the north side of the TOC.

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ATLMEDIA

# THE SPIRIT OF DELTA

## *First Flight Invitation*

*Saturday, July 29, 1995  
2:00 p.m.*

*Reserve your Seat  
by returning this invitation to:*

*E. Todd Clay  
Delta Air Lines, Inc.  
715-5876 Fax*

- YES *I will join the first flight of "The Spirit of Delta" Saturday, July 29, at 2:00 p.m. from Delta's Technical Operations Center, 1771 Aviation Boulevard.*
- NO *I will not be on the first flight.*

Name: \_\_\_\_\_ News Media: \_\_\_\_\_

Phone: \_\_\_\_\_

***Please notify Todd Clay at 715-3108 or 715-5876 (fax) if you plan to join our first flight of "The Spirit of Delta."***